

New Mindset



Rethinking your Business

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LEK Vehicle Engineering

30 Cumber Lane
Whiston
Merseyside
L35 2XQ



The Challenge:

Truckloads of rubbish and rotting vegetation will become much more welcome sights once husband and wife team Norman and Alexis Lay get to grips with them.

Norman and Alexis head up Whiston based L.E.K. Vehicle Engineering whose mission is to remove the less-than pleasant pong that accompany refuse trucks.

The family firm has also clinched a valuable contract to market and fit lubrication products manufactured by German company Baier and Koppel - among them, Beka Clean.

LEK needed business mentoring support and specialist training in order to achieve its target of doubling turnover.



L.E.K.'s lube system fitted to a Daewoo vehicle.

The Solution:

The Merseyside Manufacturing and Automotive Group (MAG) has provided vital assistance in the form of a business mentoring scheme using New Mindset's consultants.

New Mindset worked with LEK directors to overhaul systems and processes, to implement a stock control system and oversee IT training.

New Mindset is continuing to provide individual mentoring support and has also completed a re-branding exercise for LEK.

The company is profitable and moving forward.

"Thanks to New Mindset, morale is high and we are looking forward to further growth"
Alexis Lay (Director) LEK.



The family at work!

Norman,
James,
Alexis and
Robert Lay

For more information on LEK visit www.beka-max.co.uk

Think you have what it takes.....
Are you ready for a New Mindset...?

...then contact our Head Office on
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